

企業理念 BUSINESS PHILOSOPHY

1. MIT-----是這塊土地的陽光，空氣，水讓 ”台灣製造” 成爲了我們的驕傲(MIT)
IT'S THE SUN , THE AIR , THE WATER OF THIS LAND PRIDES “ MADE IN TAIWAN”.
2. CREATIVE----因爲對產品、服務的熱愛與感動，我們給您日日不同的驚喜。(創新)
JOYFUL DELIGHTS ORIGINATED FROM PASSION AND DEVOTION OF CREATIVITY
3. QUALITY---您 100%的安心與放心，是支持我們不斷追求品質與價值的動力。(品質)
YOUR TRUST & CONFIDENCE RROPELS US TO PURSUE SUPREMACY OF QUALITY AND VALUE .
4. PROFESSIONAL---爲了每一種不同的髮質，我們用最專業的態度創造出最高品質&口碑。(專業)
FULFILL EVERY NEEDS AND EVERY SEEKING HEARTS OF OUR USERS
5. R&D---創造產品新的靈魂與生命，研發團隊用最嚴苛的標準來呵護及孕育
RESEARCH , DEVELOP , HANDLE WITH ULTIMATE CARE
6. EDUCATION---全系列產品的完整教育讓頭髮持續健康，豐盈且美麗
EDUCATION , WE FORESEE & WE PROVIDE , A HEALTHY HAIR & LIFE FOR YOU .
7. DESIGN---我們聽見您內心對美學的渴望及藝術的追求。
WE FULFILL YOUR ASPIRE FOR AESTHETICS AND CRAFTSMANSHIP
8. PRODUCT---我們會的…就只有提供您 No.1 的產品…。
YES , ONLY THE BEST QUALITY & HEALTHY PRODUCTS.
9. SALES TEAM---熱愛家庭及生活的業務團隊，您滿意他們的服務嗎？
THEY PROVIDE HEARTY SERVICES WITH OPTIMISTIC DEVOTION TO EVERY CLIENT.
10. FACILITY---因爲您，值得我們這樣的努力與投資….
BECAUSE YOU WORTH ALL THE INVESTMENTS AND EFFORTS .
11. GLOBALIZATION---立足台灣，行銷全球的腳步永不停歇….
“MADE IN TAIWAN” WILL NEVER STOP IN GLOBAL MARKET
12. SHAAN---生活提昇，花樣人生。我們邀請您加入一個能體驗產品、學習成長、成功致富、傳遞幸福的創業機會…
“NEW BEGINNING , NEW CAREER , NEW VISION “ WE INVITE YOU TO JOIN US !